

SEASONAL PROMO CALENDAR FOR LEISURE TRAVEL OPERATORS

January

- NEW YEAR'S KICKOFF SPECIAL CODE: NEWYEAR25
 - \$25 OFF ANY ROUND-TRIP BOOKING
- AIRPORT RETURN RIDE OFFER CODE: BACKHOME10
 - 10% OFF AIRPORT PICKUPS FOR RETURNING HOLIDAY TRAVELERS

February

- VALENTINE'S DAY EXPERIENCE CODE: LOVE10
 - 10% OFF ROMANTIC NIGHT-OUT OR COUPLES PACKAGES
- WINTER WINERY WEEKENDS CODE: SIPANDSAVE
 - SAVE \$20 ON WINE OR BREWERY TOUR BOOKINGS

March

- SPRING BREAK FAMILY AIRPORT PROMO CODE: FLYFAMILY
 - \$30 OFF ROUND-TRIP FAMILY TRAVEI
- PROM PLANNING KICKOFF CODE: PROM10
 - 10% OFF PROM TRANSPORTATION BOOKED EARLY

April

- SPRING SPECIAL OCCASIONS CODE: SPRING15
 - 15% OFF WEDDING SHOWERS, BIRTHDAYS, OR BACHELOR/ETTE PARTIES
- EASTER WEEKEND AIRPORT DEAL CODE: EGGSTRASAVE
 - \$10 OFF ON RIDES OVER EASTER WEFKEND

May

- MOTHER'S DAY SURPRISE RIDE CODE: MOM20
 - \$20 OFF ANY BOOKING FOR MOMS
- GRADUATION WEEK CODE: GRADRIDE
 - \$15 OFF FOR FAMILY AIRPORT OR EVENT TRANSFERS

June

- WEDDING SEASON KICKOFF CODE: LOVEISINTHEAIR
 - 10% OFF FOR BRIDAL PARTY TRANSPORTATION
- FATHER'S DAY SPECIALS CODE: DADSRIDE
 - \$15 OFF ON GOLF OUTINGS OR BREWERY TRIPS

July

- FOURTH OF JULY WEEKEND CODE: FREEDOM25
 - \$25 OFF NIGHT-OUTS OR EVENT SHUTTLES
- SUMMER TOUR SEASON CODE: CONCERT10
 - 10% OFF RIDES TO CONCERTS OR FESTIVALS

August

- END-OF-SUMMER GETAWAYS CODE: LASTBLAST
 - \$20 OFF ANY WEEKEND TRIP BOOKING
- BACK TO SCHOOL TRAVEL CODE:
 SMARTSTART
 - AIRPORT TRANSFER DEALS FOR COLLEGE STUDENTS

September

- LABOR DAY LEISURE DEALS CODE: LABORDAY15
 - 15% OFF LONG WEEKEND BOOKINGS
- FALL WEDDING SPECIALS CODE: AUTUMNLOVE
 - GROUP RIDE DISCOUNT FOR GUEST SHUTTI FS

October

- OKTOBERFEST & FALL FESTIVALS CODE: BREW10
 - SAVE \$10 ON BREWERY OR CIDER TOURS
- SPOOKY NIGHT OUT CODE: HAUNTEDRIDE
 - HALLOWEEN NIGHT DISCOUNTS

November

- THANKSGIVING FAMILY TRANSFERS CODE: TURKEY10
 - AIRPORT RIDE DISCOUNT FOR VISITING RELATIVES
- BLACK FRIDAY BOOKING BONUS CODE: BFRIDAY25
 - \$25 OFF ANY FUTURE
 RESERVATION BOOKED ON BLACK
 FRIDAY

December

- HOLIDAY PARTY TRANSFERS CODE: JINGLE10
 - 10% OFF NIGHT-OUT HOLIDAY EVENTS
- NEW YEAR'S EVE BOOKING PUSH CODE: NYE25
 - \$25 OFF PRE-SCHEDULED NEW YEAR'S EVE RIDES

Plan Ahead, Promote Smart, Drive More Bookings.

Need help setting up promo codes or ideas on how to promote them?

Contact Limo Anywhere Support at sales@limoanywhere.com or visit www.limoanywhere.com to get started.